

EUROMASSE 2011

EUROPEAN MARITIME/PORT
SECURITY & SAFETY EXPO

www.maritimesecurity.gr



The specialized exhibition for:

- **Safety at Sea**
- **Maritime Security**
- **Fire Fighting & Protection**
- **Search & Rescue**
- **Fire Detection & Control**
- **Marine Pollution Prevention**

MAY 4 - 5, ATHENS
METROPOLITAN HOTEL



In Athens -the heart of the international maritime community and a leading maritime centre operating the world's largest merchant fleet- the European Maritime Security & Safety Expo (EUROMA.S.S.E.) will take place on May 4- 5 2011.

The EUROMASSE aims exclusively at promoting security and protection for workers, crews, ships, cargo, ports, harbors, marinas etc. through the integrated convergence of leading companies, which will present their latest technologies, products, solutions and services for the updating of shipping industry professionals.

As the threats to shipping routes and ports are greater than ever for the shipping industry, which handles 95% of total world trade, having increasing growth rate and therefore increasing job demands which raise the risk of accidents, the EUROMASSE is essential to build bridges between companies that provide solutions and the industry who seeks them, for safeguarding the smooth operation of international shipping.

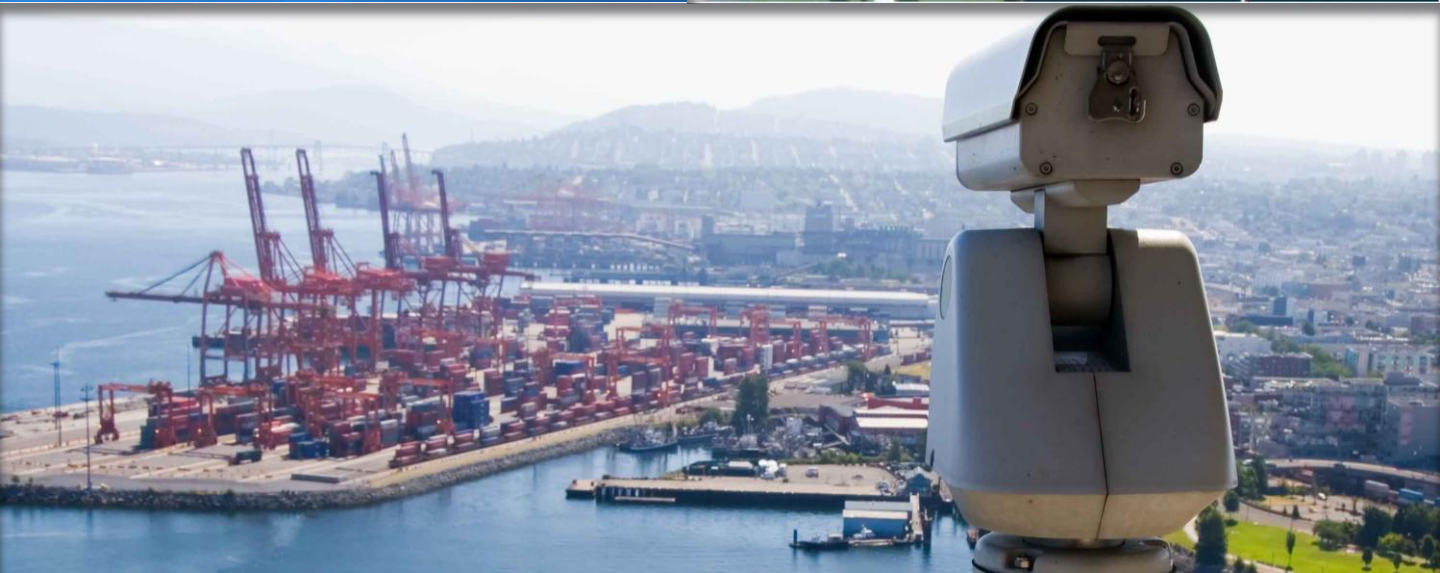
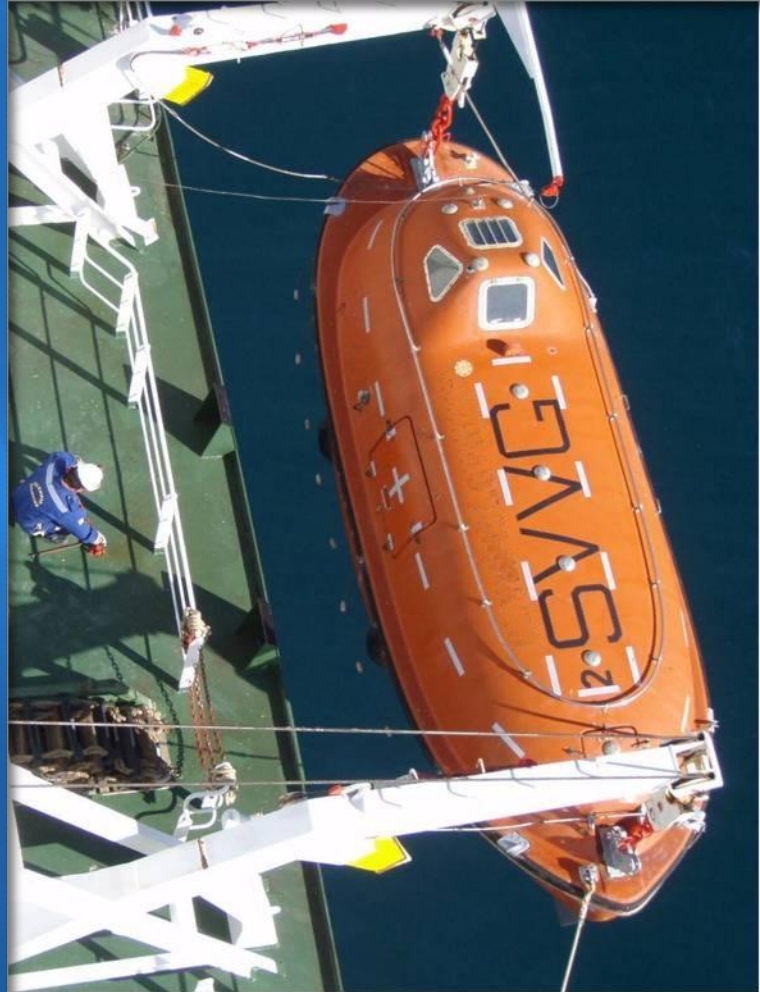


Admission to the exhibition is free for the approximately 5,000 visitors who will receive personal invitation

Visitors

Visitors profile:

- » Safety- security, supply & technical officers of shipping companies
- » Shippers
- » Shipping Lines
- » Port Operators & Administrators
- » Terminal Operators
- » Harbor Personnel
- » Marinas operators & developers
- » Ship fittings and equipment suppliers
- » Shipbuilding and shipyard
- » Customs officers
- » Coast Guard officers
- » Greek Ministry of Mercantile Marine
- » Maritime and port authorities
- » Fire & Rescue
- » Maritime security enforcement agencies
- » Corporate Security Directors
- » Navy & Army Military Traffic
- » Security system and equipment vendors
- » Researchers
- » Academia
- » Policy makers
- » Shipping practitioners
- » Maritime service providers
- » Classification societies
- » Maritime training institutes
- » Security training providers





Exhibitors

The EUROMASSE is a targeted event at the heart of the international maritime community giving you the best opportunity to present equipment and expertise in an environment conducive to promoting your business.

7 good reasons for exhibiting:

- ❑ **To meet people in key positions of 3,000 shipping companies, maritime infrastructures, ports etc**
- ❑ **Of an industry on the rise**
- ❑ **With increasing security & safety needs**
- ❑ **To have the opportunity within an hour to make a programmed presentation of your products to hundreds of potential customers, in the fully equipped conference rooms**
- ❑ **To go one step ahead of the competition, in developments in the field of maritime safety & security**
- ❑ **To develop a complete client list, in one of the most dynamic global industries**
- ❑ **To promote your international image**

Presentations

Where the right people meet the right companies

The participating companies-exhibitors have the chance to use the fully equipped conference room for presenting their equipment and services, to the attendant industry professionals.

The 5,000 invitations towards industry professionals, will include the detailed program of the presentations

In addition, there is the option, through special presentation invitations, for each company to invite specific executives of the industry, in order to achieve the attendance of the desirable targeted audience and the meeting's success





Venue

The Metropolitan hotel with its unique cosmopolitan atmosphere, combines traditional hospitality and luxury in central Athens. With a view to both the Acropolis and the Aegean Sea, the fully renovated Metropolitan hotel is ideally situated in front of the Faleron Olympic Coastal Park for both leisure and business travelers. Metropolitan Hotel in Central Athens is only 10 minutes away from Syntagma square, the centre of Athens and the port of Piraeus. Is considered one of the most contemporary hotels in Greece for business congresses and exhibitions.

Organizer:

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